Keynote Speaker Profile

Didintle Moreki

Organisation: Organic Natural Skincare
Country of Origin: Botswana



Biography

Didintle Moreki, Founder of Organic Naturals Skincare, is a visionary young woman leading the charge toward a well-sustained and developed Africa. Her journey began at the age of 16 after a traumatic acne experience, which inspired her to harness the healing properties of indigenous African plants such as Moringa, Morula, and Mowana. This personal challenge became the foundation for Organic Naturals Skincare, a skincare manufacturing company rooted in organic and sustainable solutions.

Today, at 27 years old, Didintle embodies the power of showing up and taking space. The core ethos of her business is to empower African women to step confidently into their power while supporting the livelihoods of women and men across the continent. The company's business model is built on the procurement of natural and plant-based raw materials from female-led local enterprises. This approach not only fosters economic empowerment but also contributes directly to the United Nations Sustainable Development Goals — particularly SDG 1: No Poverty and SDG 8: Decent Work and Economic Growth.

These locally sourced raw materials are processed into premium plant-based skincare solutions designed for both women and men, ensuring environmental sustainability at every stage. Organic Naturals Skincare currently exports its products to South Africa, Kenya, Botswana, and the United States of America under the AGOA Trade agreement. The enterprise is also Continental Fair Trade accredited by the Swaziland Fair Trade, underscoring its commitment to sustainable living, fair wages, and community empowerment.