Plenary Sessions Speakers

Ms Werna Oberholzer

Chief Corporate Affairs and Sustainability Officer, Tiger Brands



Ms Werna Oberholzer is the Chief Corporate Affairs and Sustainability Officer at Tiger Brands, South Africa's largest food manufacturer. She leads the Group's Corporate Affairs and Sustainability function, with responsibility for Transformation, Socio-Economic Development, Stakeholder and Public Policy Engagement, Corporate Communications, Sustainability, and External Reporting. She also co-leads Tiger Brands' Sustainable Agricultural Sourcing Working Group, helping to strengthen the company's approach to building resilient, inclusive and sustainable agricultural value chains. Werna joined Tiger Brands in 2021 as Corporate Communications Director and was appointed to lead the Corporate Affairs and Sustainability function in 2024. Prior to joining Tiger Brands, she held senior leadership roles in Corporate Affairs and Human Resources at The South African Breweries and Anheuser-Busch InBev. With more than two decades of experience spanning corporate affairs, stakeholder engagement, reputation management, sustainability, organisational transformation and change leadership, Werna has played a key role in advancing Tiger Brands' purpose-led agenda. Her work has included strengthening stakeholder partnerships, integrating transformation and social impact programmes with business priorities, and co-developing Tiger Brands' sustainable agricultural sourcing framework. She is passionate about creating shared value through responsible business practices and transformative partnerships that contribute to food security, economic inclusion and sustainable development.