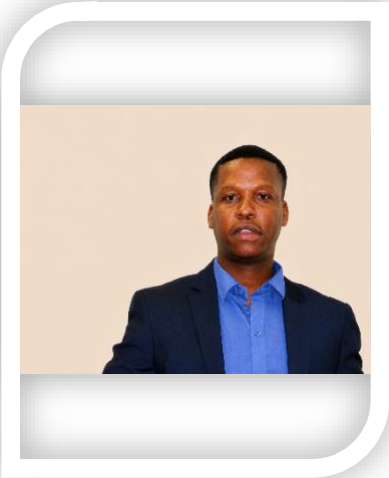
## Plenary Sessions Speakers

### Dr Lucius Phaleng

*Trade Advisor, Animal Feed Manufacturers Association (AFMA)*



**Dr Lucius Phaleng** is an Agricultural Economist and Trade Advisory Specialist with over 10 years of experience in agricultural economics, trade policy, market analysis, agribusiness development and strategic stakeholder engagement. He holds a PhD in Agricultural Economics from the University of Limpopo and an MSc in Agricultural Economics (cum laude) from North-West University. Dr Phaleng currently serves as Trade Advisor at the Animal Feed Manufacturers Association (AFMA), where he provides strategic economic and trade advice to the animal feed industry. Previously, he served as an Agricultural Economist at the National Agricultural Marketing Council (NAMC), contributing to agricultural policy, trade research, market intelligence and economic analysis. He has presented at several platforms, including previous AEASA conferences, and brings extensive expertise in agricultural markets, trade, value-chain competitiveness, and agribusiness development.